

May 24
10:00–17:00, Main Hall
“The Art of Inheritance”

The Plenary Session organized in the framework of the European Year of Cultural Heritage 2018

Moderators: Agnese Treimane, Melisa Kaškura

9:30–10:00	Registration
10:00–12:10	Plenary Session
10:00–10:10	Opening of the conference Rūta Muktupāvela, rector of the Latvian Academy of Culture
10:10–10:30	National Cultural Heritage and its policies. The Intangible Cultural Heritage Law. Signe Pujāte, the Latvian National Centre for Culture
10:30–10:50	Cultural Heritage during a time of change. Baiba Mūrniece, the State Inspection for Heritage Protection
10:50–11:10	UNESCO’s culture conventions for the development of the art of inheritance. Baiba Moļņika, the Latvian National Commission for UNESCO
11:10–11:30	The Short Discourse: the national list of intangible heritage and the heritage communities. Gita Lancere, the Latvian National Centre for Culture
11:30–11:50	National Digital Library of Latvia: resources, opportunities and the development of cultural heritage. Ginta Zalcmāne, the National Library of Latvia
11:50–12:10	The Open Approach to Heritage or the personal lists of cultural heritage. Anda Laķe, The LAC Research Centre
12:10–13:00	Lunch Break
13:00–15:30	Afternoon Session
13:00–13:30	The International Dimension of the cultural heritage. Latvia - Italy in the interwar period. The University of Naples "L'Orientale"
13:30–13:50	Circus – mystery, wonder or an unexplored page of the history? Elvīra Avota, Renāte Saulīte, Latvian Academy of Culture
13:50–14:10	The Symbolic elements of ethnicity in the intercultural communication between Latvians and Germans. The Comparative Aspect. Rozīte Katrīna Spīča, Latvian Academy of Culture
14:10–14:30	Munster as the centre for the preservation of Latvian Identity. Rasa Jansone, Latvian Academy of Culture
14:30–14:50	The Restoration of Baltic German estates in the 21st Century Latvia. Alīna Gromova, Latvian Academy of Culture
14:50–15:10	The Influence of El Greco on Latvian painting in the second half of 20th Century. Aija Zandersone, Latvian Academy of Culture
16:00–17:00	Screening of graduate films of the LAC programme “Audiovisual Art” (Room 2)



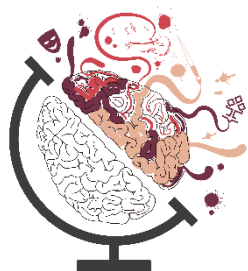
ZinātMāksla

May 24

16:00–17:00, Room 2

**Screening of graduate films of the LAC programme
“Audiovisual Art”**

16:00	<p>ExAm, dir. Inese Kļava, 2005, 17'</p> <p>A failed actress, a teacher, a former sailor, a police officer and a vet – each of them have one common activity – giving speeches at funerals or, in other words, conducting the funeral procession. For one of them it is a hobby, for the other – a duty, for the third – business, for the fourth – an opportunity to earn some additional money.</p>
16:17	<p>Matches, dir. Didzis Eglītis, 2007, 13'</p> <p>Soviet Latvia in the mid-eighties. The father, mother and son are relaxing by the lake. The family men are throwing ball and accidentally hit it in the lake. The father swims after the ball and starts to drown ... And the matches eventually prove to be the catalyst for this relationship.</p>
16:30	<p>Drained by the Moon, dir. Dace Pūce, 2015, 23'</p> <p>A documentary about the little known however brilliant Latvian painter Rauls Zitmanis (1959-2015).</p> <p>The film is based on an interview with the artist, in which he tells his unordinary life story - school, studies, drug addiction, prison and finally a serious illness, which is why the last years of his life he spends in a wheelchair. The closing part of the film is an extensive exhibition of the paintings by Rauls Zitmanis.</p>



ZinātMāksla

May 25

10:00–18:00

“The Art of Creation”

Moderators: Agnese Treimane, Linda Malvīne Zandere

9:30–10:00	Registration
10:00–11:40	Plenary Session
10:00–10:20	Who sits in the couch of the incubator? Liene Pērkone, the Investment and Development Agency of Latvia
10:20–10:40	Do you have an idea? How to distinguish it from a good idea? Liene Rubina, IdeaLAB of the Riga Technical University
10:40–11:00	And what have you heard about the creative process of producing ideas? Experience in the innovation platform Demola Latvia. Paula Podniece, Latvian Academy of Culture

11:00–11:20	The creative work of the students of the LAC in the culture space of Latvia. Dārta Ceriņa, The LAC Research Centre
11:20–11:40	Latvia - the nation of introverted writers. Latvia in the London Book Fair and the #iamintrovert campaign. Una Rozenbauma, Creative director of the marketing campaign for the Latvian delegation in the London Book Fair
11:40–12:30	Lunch Break
12:30–16:00	Afternoon Session
12:30–13:00	Success and Failure in Music Business. Hanna Poldara, Tallinn Business School
13:00–13:20	The Culture of self-presentation in the environment of Tinder. User Experience. Kristīne Jakovļeva, Latvian Academy of Culture
13:20–13:30	The Specifics of career development in creative industries. Liene Krūmiņa, Latvian Academy of Culture
13:30–13:50	RADOJUMS. The opening of the first issue of the student magazine dedicated to creative industries. Alise Jirgensone, Edvards Vārdaunis, Melisa Kaškura, Latvian Academy of Culture
13:50–14:10	Emergency management in culture events. The case study of the Song and Dance Festival. Evita Zagorska, Latvian Academy of Culture
14:10–14:30	Leisure time and creative activities of the schoolchildren in Latvia. Agnese Karlsone, Latvian Academy of Culture
14:30–14:50	Performativity in cinema. The case Study of Jorga Lantima. Agnese Lipska, Latvian Academy of Culture
15:00–16:00	The opening event for the collection of research articles in the field of theatre and audiovisual arts - the yearbook "TE-KI-LA" (Theatre and Cinema Readings). The yearbook is a collection of works from the latest graduates of the LAC programmes "Theory of Audiovisual and Performing Arts" and "Theatre Art (Specialization: Contemporary Dramatic Texts)".
16:00–20:00	The Grand Picnic in the Garden of the Latvian Academy of Culture Musical performances by the band "Vectēva papirosi", duet Eliāna Sanda Veinberga and Māra Bula, the musical union of the first-year students' "ATIKA", et.al. The Concluding Event of the art performance "Intelligent Explosion. The Spring"